

PeakStrategy

Peak Strategy

Consulting Practice Start-Up

\$29.00



Overview

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|---|-------------|---------------|------------|
| Course code | 1012-O | Skill Level | Basic |
| Duration | 2 hours | Delivery Type | e-learning |
| Format | Multi-Media | | None |
| This course usually requires 3 hours to complete. Once you receive your access information, you will have 365 days to complete this course. | | | |

This innovative self-paced online format is available from Peak Strategy University and gives you the opportunity to complete the course at your convenience, at any location, and at your own pace. The course is available 24 hours a day.

All of our products and training modules come with a 30 day, money back guarantee. If you are unsatisfied for any reason, just let us know and we will refund your purchase.

Course Outline

Prerequisites

This course is divided into seven modules. Each module is designed to bring you through a rational process as to why you should or should not pursue a career in consulting.

Module: 1 - The Opportunity

In this module you will learn about:

- Growth in the Consulting Industry
- Your Potential Earnings Per Day
- What are the Attributes of a Great Consultant

Module: 2 - Qualities of Successful Consultants

In this module you will learn about:

- Evaluating Your Skills Through a **94 Question** Self Assessment Tool
- Benchmarking Your Technical, Marketing and Management Skills

Module: 3 - Organizational Structure

In this module you will learn about:

- The 5 Different Organizational Structures You May Want to Consider

Module: 4 - Selecting a Field

In this module you will learn about:

- How to Select Your Field of Expertise
- Pursuing the Opportunity Part or Full Time

Module: 5 - Understanding Your Value Proposition

In this module you will learn about:

- The Importance of Selecting the Right Value Proposition

Module: 6 - Business Planning for Consultants

In this module you will learn about:

- How to Approach Business Planning
- What to Include in Your Consultant Business Plan

Module: 7 - The Right Approach

In this module you will learn about:

- How to Avoid or Eliminate Problem Clients
- Successful Key Strategies

[Vendor Information](#)

